



Sponsorship Opportunities The Curiosity Place

Be Part of Building YOUR Community

The **Curiosity Place**, powered by the Great Lakes Children's Museum, is a cornerstone of early childhood learning and community engagement in Traverse City. We invite community-minded businesses and individuals to partner with us in shaping the educational experiences of our youngest learners. Sponsorship at the Curiosity Place is more than an opportunity—it's a transformative investment in our community's future.

Your sponsorship goes beyond supporting a single program—it contributes to a legacy of learning and growth. As the Curiosity Place expands, so will its impact on Traverse City's educational and community landscape, creating lasting benefits for children, families, and the entire region.

Sponsorship Level	Investment	Donor Wall Signage	GLCM Website	Social Media	Email Newsblast	Press Release	Admission
Innovation Sponsor 🚀	\$25,000+	✓ + Plaque	✓	✓	✓	✓	🎫 Company Event
Discovery Sponsor 🌍	\$10,000+	✓ + Plaque	✓	✓	✓	✓	🎫 Company Event
Curiosity Sponsor 🧠	\$5,000+	✓ + Name	✓	✓	✓	✓	🎫 Company Event
Explorer Sponsor 🌐	\$2,500+	✓ + Name	✓	✓	✓	✓	🎫 20 Passes
25th Birthday Year/ Mobile Museum		✓ + Name	✓	✓	✓	✓	🎫 20 Passes
Inspiration Sponsor 💡	\$1,000+	✓	✓	✓	✓	✓	🎫 10 Passes
Rotating Exhibit Sponsor		✓	✓	✓	✓	✓	🎫 10 Passes
Wonder Sponsor ✨	\$500+	✓		✓			
PLUS Program Sponsor		✓		✓			

\$5,000 Curiosity Classroom

Support the creation of the **first-ever Arts and Science Space** at the Curiosity Place! This dynamic classroom will host workshops, maker projects, and themed camps, offering children a place to paint, build, experiment, and innovate.

Your sponsorship provides real tools, flexible workstations, and resources for field trips, after-school programs, and summer camps. You're not just funding a classroom—you're empowering the next generation of creators and problem-solvers.

\$2,500 25th Birthday Year Sponsorship!

Celebrate **25 YEARS** of fun and learning with us as a sponsor! This milestone year is made even more exciting with our move to the Curiosity Place and four upcoming signature events.

Your sponsorship will put your logo front and center on all event promotions for our full season line-up: a public open house 25th Birthday Celebration, a Members-Only Boo Bash, a unique & upscale fundraising event, and a surprise Exhibit Grand Opening to be unveiled in the summer of 2026. Don't miss the chance to be a part of this exciting chapter for the museum in its brand-new home!

\$2,500 Mobile Museum Sponsor

The Mobile Museum is a traveling celebration of hands-on learning and play! Designed to expand science literacy, it brings interactive exhibits and activities to schools, parks, libraries, and community spaces across the region. Whether sparking curiosity in classrooms or creating memorable learning experiences at public events, the Mobile Museum ensures that every child has the opportunity to explore, create, and discover—wherever they are. We bring the museum to YOU!

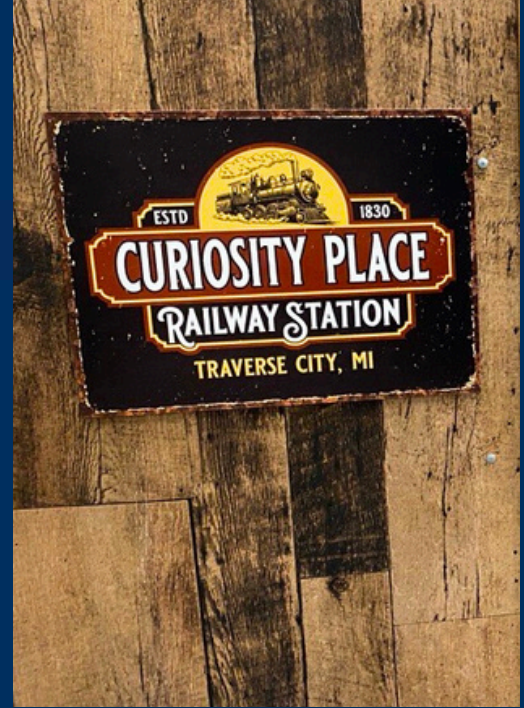
Sponsoring the Mobile Museum expands your community impact, bringing your brand to more families across multiple locations. It's a unique way to showcase your commitment to education and local engagement.



\$1,000 Rotating Exhibit Sponsorship

Our members visit often, and to keep their experiences fresh and exciting, our Playhouse and Maze exhibits transform with the seasons—sparking young imaginations and endless fun. Whether it's a bustling vet office, a lively train station, or the adventurous NoMI and Pollinator Maze, your business name could be front and center—making a lasting impression on families as they create cherished memories.

Sponsorship includes prominent display of your business name—a unique opportunity to connect with thousands of locals and visitors.



\$500 Support the PLUS Program

The Curiosity Place serves nearly 200 families through our **PLUS Program**, which offers discounted memberships to households using WIC, EBT, or Medicaid.

Sponsoring the PLUS program at the Curiosity Place allows you to make a direct and meaningful impact on local families. Your support helps provide discounted memberships to households facing financial challenges, ensuring that children of all backgrounds have access to valuable educational experiences at the museum.



JOIN US AS A SPONSOR TODAY!

By sponsoring the Curiosity Place, your business will be recognized as a champion of families, education, and community development:

- Prominent Recognition: Your logo displayed in key spaces, on our website, and in social media and program materials.
- Community Connection: Position your brand as a leader in supporting local families and educational initiatives.
- VIP Perks: Complimentary tickets, event hosting opportunities, and free admission for employees.



Reach out to
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